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Creative Edmonton non-profits recognized

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Author	Message
<p>djgirl C2E Moderator</p> <p>Some leaders are born women.</p> <p>Dream big, plan well, work hard, smile always and good things will happen!</p> <p>Joined: 01 Mar 2006 Posts: 7610 Location: EDMONTON-YEA!</p>	<p>Posted: Mon Sep 10, 2007 3:07 pm Post subject: Creative Edmonton non-profits recognized</p> <p>Creative Edmonton non-profits recognized</p> <p><i>Edmonton Journal</i> Published: September 10, 2007 2:59 pm</p> <p>The winners of the 2007 Laurel Awards, recognizing innovation and creativity of non-profit organizations, were announced today at the Westin Hotel.</p> <p>The gold award goes to Our House Addiction Recovery for its centre.</p> <p>The silver award goes to the Edmonton Financial Literary Society for its Rainy Day Project.</p> <p>The bronze award goes to the Pilgrim's Hospice Society for its Expressive Art for Grieving Children and Teens Support Program.</p> <p>The Edmonton law firm of Duncan and Craig has presented the awards since 1994. A total of 33 organizations were nominated this year.</p>

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C2E Moderator☐ Posted: Mon Sep 10, 2007 3:07 pm
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Dream big, plan well, work hard,
smile always and good things will
happen!Joined: 01 Mar 2006
Posts: 7610
Location: EDMONTON-YEA![Back to top](#)djgirl
C2E Moderator☐ Posted: Tue Sep 11, 2007 10:05 am
Post subject: Kudos to Laurels: well-
deserved awards[QUOTE](#)

Some leaders are born women.

**Kudos to Laurels: well-deserved
awards**Dream big, plan well, work hard,
smile always and good things will
happen!*Tue, September 11, 2007*
*By GRAHAM HICKS*Joined: 01 Mar 2006
Posts: 7610
Location: EDMONTON-YEA!**ON CREATIVE CHARITY**Yesterday's Duncan & Craig Laurel
Awards never cease to amaze.The law firm organizes an annual
"awards" luncheon - a big deal - to
recognize "innovation and creativity of
not-for-profit organizations."A selection committee, headed by the
firm's very community-minded Sol
Rolingher and Percy Odynak, accepts
nominations - 33 this year from groups
as diverse as the Alberta Ballet, the
Institute for Stuttering Treatment, and
the YWCA.The committee has the tough job of
selecting a bronze, silver and gold Laurel
award winner. One can only imagine the
time taken to reach a consensus.What the Laurels do, besides celebrating
the good work of the non-profit sector,
is shine the spotlight on the projects
that do win.

Well done, Duncan & Craig, creating a

community project that keeps on giving.

DEEP FOUNDATION FOR RECOVERY

I'd never heard of Our House Addiction Recovery Centre.

The gold Laurel Award winner has been quietly at work downtown and then in the inner northeast for 23 years.

It's an independent not-for-profit that somehow raises the funds to run a 42-bed, fully staffed long-term addictions recovery program for men.

The idea is to work over 10 months with the recovering addicts, to assist them in finding employment or education, assisting with life skills and dealing with the emotional turbulence of recovery, to nail down that recovery from alcohol or drug addiction so thoroughly as to minimize the chances of re-addiction.

Winning the gold Laurel Award will be huge exposure for Our House, bringing its good work to a much wider audience, with all the attendant possibilities.

COMING TO GRIPS WITH SPENDING

The silver Laurel went to another society that has faithfully toiled away in the background, getting little society-wide recognition.

The organization was the Edmonton Financial Literacy Society, its winning project a collaboration with the Alberta Native Friendship Centres called the "Rainy Day Project."

The idea is to teach personal financial management to some 400 aboriginal people within traditional aboriginal values, culture and beliefs - and linking money management with other life skills.

Hundreds of individuals start to get a handle on lifting themselves out of hand-to-mouth lifestyles.

Very cool.

HELPING KIDS GRIEVE

The bronze Laurel award winner needs no introduction.

Most Edmontonians know of the Pilgrims Hospice, assisting both the families and the individual with terminal illness who is still able to live at home, providing counselling, care, love and laughs for all involved, plus helping the family through the loss when their loved one passes away.

The Laurel was for a program that, through creative expression, helps children and teens work through the terrible grief of losing a loved one.

I had the privilege yesterday of being the keynote speaker for the Laurel Awards. My message centred on the need for the non-profits to embrace marketing and publicity, to get their message out in order to build a strong support structure of friends, volunteers and donors. The text is on the Hicks on Six blog, blog.canoe.ca/hicksonsix.

The Pilgrims Hospice these last few years has "got it," telling its story to a much wider public through golf tournaments, galas and its annual Voices for Hospices benefit concert - to be held this year on Oct. 20 at the Winspear, featuring The Canadian Tenors, Canada's answer to Il Divo.

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